

# The G.R.O.W. Conference 2024 Program Outline

8:45 am - 9:45 am Check-ins/Pre-event networking/booth visits/Red Carpet

9:47 am - 9:52 am

## Opening and warming up (MC)



### Caleb Adekunle

Event Host, Architect, and Founder of Youth Growve Africa



### Victorious Victor

Event Host

9:54 am - 10:03 am

## Opening and warming up Address



### Lucky Elohor

Convener of the G.R.O.W. Conference.

10:05 am - 10:25 am

## Panel I: How hard must you go?



### DSP Jessica Sampson

Family Educator, Intimacy Coach, and Founder of the Intimacy Masters.



### Bukola Yaweh

Founder, Beatypearl Brands.



### Ajiri Okoribe

Social Media & Brand Strategist.

**Moderator**

10:27 am - 10:32 am

## The Mystery Goodie Bag

10:34 am – 11:19 am

## Keynote speech: My Business Must Grow!



**Kennedy Ekezie**

CEO and Founder of Kippa

11:21 am – 11:41 am

## Panel 2: Brand Monetization: How To Earn As A Creator



**Eniola Taiwo**

Personal Brand  
Creative Assistant



**Ruth Okoli**

Cofounder and  
Head of Growth at  
Nestuge



**Princewill Ochuko  
Akpoyovware**

Content Writer and  
Data Analyst

**Moderator**

11:43 am – 12:23 pm

## Business Finance: How to Grow and Manage Your Business Money



**Queen Joy Ebere**

11th Miss Tourism Nigeria and CEO of Heldi  
Products

12:25 pm – 12:32 pm

## Presentation

12:34 pm – 12:54 pm

## Your Business Cannot GROW Except You GROW With It!



**Lucky Elohor**

Convener of the G.R.O.W. Conference.

12:56 pm – 1:06 pm

## Game Time

1:08 pm – 1:48 pm

## Fearless Marketing: Unconventional ways to market your business in 2024

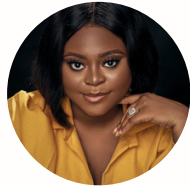


**Dr. Sam Harvard**

Wealth Coach and Founder of Zibarr

1:50 pm – 2:10 pm

## Panel 3 – Marketing. Sales. Growth.



**Treasure Ernest Iyoha**

Marketing Consultant and  
Founder of Sales Ville Africa



**Patience Ayeni**

Product  
Professional  
(Marketing and  
Management)



**Lydia George**

Social Media Lead  
at Selar

**Moderator**

2:12 pm – 2:19 pm

## Presentation

2:21 pm – 3:01 pm

## Show Up and Stand Out: The Power of Presence in Business



**Salem King**

Creator, Teacher, and  
Social Media Influencer

3:03 pm – 3:13 pm

## Networking + Break Time + Booth Visits

3:15 pm – 3:22 pm

## Presentation

3:24 – 4:04 pm

## How to grow your business revenue: Diversifying your income through digital products



**Lucky Elohor**

Convener of the G.R.O.W. Conference.

4:06 – 4:46 pm

**Workshop + Group Presentation**

4:48 pm – 4:53 pm

**Giveaway Winners and More Goodies**

4:55 pm – 5:05 pm

**Closing speech + vote of thanks + Share Your G.R.O.W. Conference Experience**



**Lucky Elohor**

Convener of the G.R.O.W. Conference.

5:07 pm till fade

Post Event Networking, Booth Visit

**Sponsored by :**



**NESTUGE**

Get in touch with us to give your brand growth the priority it deserves. Utilize our platform to highlight your expertise, drive lead generation, and maintain a competitive edge in your industry.

**Tel:**

**Elohor: +2349150334893**

**Zipporah: +2349030989093**

**Email:**

**conference@thedigitalcreatorchic.com**

**Website: conference.digitalcreatorchic.com**